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# 2011 Children's Writer's And Illustrator's Market



## Synopsis

Now includes a subscription to CWIM online (the children's publishing area of [writersmarket.com](http://writersmarket.com)). The 2011 CWIM offers more than 650 listings for book publishers, magazines, agents, art reps and more. It's completely updated and is the most trusted source for children's publishing information. CWIM also contains exclusive interviews with and articles by well-respected and award-winning authors, illustrators, and publishing professionals as well as nuts-and-bolts how-to information. Readers will learn what to do, how to do it, and get loads of information and inspiration.

## Book Information

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## Customer Reviews

Alice Pope has been editor of CWIM for 17 years. She also serves as Managing Editor of the Market Books department of Writer's Digest Books. She frequently speaks on children's writing and publishing related topics at writers' conferences, and is a former Regional Advisor for the Society of Children's Book Writers and Illustrators. Alice's CWIM blog can be found at <http://cwim.blogspot.com>.

If you write children's books or stories, then you will need this market guide. It gives the information you need to locate potential markets for your work. (Though you will then want to consult the market's website for more detailed and up-to-date information.) I've been writing for a couple of decades now, and have been buying this book annually for almost as long. And I will confess that

I'm beginning to find it quite depressing. The book is about the same size as it was 10-15 years ago, but the page count is misleading. Type is larger and white space more abundant, making it very clear that there are FAR fewer markets for our work than existed a decade ago. And a significant percentage of the listings state that they don't accept unsolicited materials. (Often this info is buried in several paragraphs of detailed description of the type of work they publish. In other cases, there is no info BUT "Submit through agent only.") I realize that this isn't the fault of Writer's Digest Books, but is a reflection of changes in society and reading practices. Still, it's hard to NOT feel frustrated at paying the same price for access to half the number of markets.

The Market books are always a great resource.

Don't even think about trying to write for kids without this essential reference from Writer's Digest books. Every year I eagerly await the new version of this book and am never disappointed. There are articles about various types of children's writing and interviews with both new and famous authors, but the most important part of the book are the listings. You will find literary agents who specialize in children's books, publishers with contact info and what they are looking for, nationally known writing contests, and essential info on how to write a proposal and letter to a publishing company that will get results. This is perfect for both newbies and long time pros.

Since I wrote a children's story and I am interested in finding a children's publishing company who would be interested in publishing my story I found this book to be very informative. It details information on how to not only type your manuscript but on how to submit your manuscript to the editor of the publishing company. I found the most important aspects of this book was the list of Book Publishers, Glossary and Subject Index. However, I did not think it was necessary to have a chapter on children's magazines.

Absolutely essential for any children's book writer/illustrator. Excellent show, tell and get started through the Alice-in-Wonderland world of children's books. As I told my son, "read every word in the publication listings, every word will guide you through the maze and you will be successful in your search for a publisher." Good luck to everyone of the authors/illustrators who use this book.

With the exception of one interview of a children's illustrator (now working in a publishing house) every single article and interview was aimed at writers, about writers, or about manuscripts and the

writers market. While the market info is the meat of this book the glaring lack of anything extraneous about illustration left me a little cold.

If you are a budding author of children's books, or an established writer looking for an agent this is the place to start. It gives you articles written by the new up and coming children's book authors it also lists agents and publishing houses who will accept your submissions. A great reference for all children's book authors.

Helpful resource for a wannabe. I am a fledgling book illustrator and found this helpful in my search for publishers. The only thing is it is a market that changes so I found I'll be soon requiring another guide.

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